

Our Strategic Goals 2019-22



Our vision: Every person affected by a pituitary condition has a timely diagnosis and access to high quality treatment, information and support.

Our mission: From the moment someone is diagnosed with a pituitary condition through treatment and beyond, we're here providing support, information and a community. We empower people with a pituitary condition and work towards greater awareness and understanding of pituitary disease.

THEMES

Support

Our ambition is for anyone affected by pituitary conditions to feel supported.

Community

Our ambition is to build a stronger network and community who are passionate about improving the patients' experience.

Voice

Our ambition is to raise awareness and amplify the voices of people affected by pituitary conditions and represent their interests.

Education

Our ambition is to improve knowledge and understanding of pituitary conditions and to improve standards of care.

GOALS

1. Provide modern, high quality, trusted and person-centred support services.
2. Develop our support services to reach a more diverse audience, including young people and families.

3. Further grow our membership and audience through developing our digital offering and engagement.
4. Develop our volunteering team.
5. Develop our network of local support groups and effective regional partnerships between The Foundation, leading treatment centres and groups.
6. Further involve and engage with members, supporters and services users, to gain feedback and develop user-led services.

7. Represent the needs and experiences of people affected by pituitary conditions.
8. Participate in opportunities to influence policy relating to pituitary conditions and work with others to raise awareness of pituitary conditions and rare diseases.

9. Provide high quality up-to-date information.
10. Build closer relationships with health care professionals and champion improvements in the education and training of healthcare professionals.
11. Build alliances with other organisations to share resources and knowledge.



The way we work To deliver our strategic goals we will: be values-led and inclusive; invest in good governance; demonstrate the impact of our work, develop sustainable funding and think digitally. We provide direct support in the UK and Ireland, as well as digitally, sharing information and insights across the global community.

Our values:

We are trustworthy.

We are open.

We are knowledgeable.

We are patient led.

We are caring.